

2010 Stanislaus Economic Outlook Survey: Responses by Sector

Responses	Total 188	Agriculture 5	Construction 19	Finance & Insurance 21	Food Processing 8	Health Care 14	Information 4	Manufact'g 18	Real Estate 12	Retail 15	Services 53	Tech 4	Other 15
Revenue Expectation													
Increase	36.2%	20.0%	21.1%	42.9%	25.0%	14.3%	50.0%	38.9%	33.3%	33.3%	35.8%	100.0%	60.0%
Same	38.8%	40.0%	31.6%	47.6%	50.0%	35.7%	25.0%	22.2%	41.7%	46.7%	43.4%	0.0%	40.0%
Decrease	25.0%	40.0%	47.4%	9.5%	25.0%	50.0%	25.0%	38.9%	25.0%	20.0%	20.8%	0.0%	0.0%
Workforce Expectation													
Increase	20.2%	0.0%	15.8%	19.0%	0.0%	7.1%	25.0%	16.7%	25.0%	26.7%	20.8%	25.0%	46.7%
Same	62.2%	60.0%	52.6%	61.9%	87.5%	85.7%	0.0%	50.0%	66.7%	66.7%	66.0%	75.0%	46.7%
Decrease	17.0%	40.0%	31.6%	19.0%	12.5%	7.1%	75.0%	33.3%	0.0%	6.7%	13.2%	0.0%	6.7%
Profitability Expectation													
Increase	34.0%	20.0%	15.8%	28.6%	12.5%	28.6%	25.0%	22.2%	50.0%	40.0%	41.5%	75.0%	46.7%
Same	39.4%	20.0%	36.8%	47.6%	62.5%	42.9%	50.0%	38.9%	25.0%	46.7%	35.8%	25.0%	40.0%
Decrease	26.1%	60.0%	47.4%	23.8%	25.0%	28.6%	25.0%	33.3%	25.0%	13.3%	22.6%	0.0%	13.3%
Negative Factors Impacting Profitability and Growth													
The Economy	78.2%	60.0%	89.5%	81.0%	75.0%	78.6%	100.0%	94.4%	66.7%	86.7%	77.4%	25.0%	60.0%
Regulations	33.5%	80.0%	42.1%	28.6%	25.0%	50.0%	0.0%	33.3%	58.3%	33.3%	24.5%	0.0%	33.3%
Taxes/Fees	28.2%	20.0%	47.4%	14.3%	0.0%	14.3%	25.0%	38.9%	33.3%	53.3%	28.3%	0.0%	20.0%
Financing	23.4%	20.0%	36.8%	4.8%	0.0%	0.0%	25.0%	22.2%	58.3%	46.7%	20.8%	50.0%	20.0%
Insurance	22.3%	20.0%	26.3%	4.8%	0.0%	21.4%	0.0%	38.9%	33.3%	6.7%	32.1%	0.0%	20.0%
Labor Costs	18.1%	0.0%	10.5%	9.5%	12.5%	14.3%	25.0%	11.1%	25.0%	33.3%	26.4%	0.0%	13.3%
Competition	23.9%	20.0%	42.1%	23.8%	12.5%	21.4%	0.0%	22.2%	8.3%	46.7%	20.8%	0.0%	26.7%
Workers' Comp	17.0%	0.0%	26.3%	4.8%	0.0%	7.1%	0.0%	33.3%	8.3%	13.3%	22.6%	25.0%	20.0%
Energy Costs	10.6%	20.0%	5.3%	0.0%	25.0%	0.0%	0.0%	16.7%	8.3%	33.3%	7.5%	0.0%	20.0%
Road Issues	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	20.0%
Workforce Issues	6.9%	0.0%	5.3%	14.3%	0.0%	7.1%	0.0%	0.0%	0.0%	13.3%	5.7%	0.0%	20.0%
Other	8.5%	20.0%	0.0%	0.0%	25.0%	14.3%	25.0%	5.6%	8.3%	13.3%	9.4%	25.0%	0.0%

